GREATER JACKSONVILLE AGRICULTURAL FAIR

April 6, 2017

Dear Sir or Madam:

One of the most anticipated features of the Annual Greater Jacksonville Agricultural Fair is the concert lineup, drawing fans of headline acts from all over the region. We are extremely fortunate to have a concert production partner who understands how important the quality and experience of our live shows is to the overall success and enjoyment of the Fair.

PRI Productions has been our concert production provider for a number of years and has consistently surpassed our expectations. Because of the professionalism and knowledge of their production staff, they integrate seamlessly with the techs and engineers traveling with the entertainers featured on our stage. Beyond their expertise in audio, lighting and video, I have been impressed with their ability to coordinate the intricate details of multiple riders and the highly complex logistics involved in scheduling a series of showtimes with different performers across multiple days.

I highly recommend the concert production services of *PRI Productions*. They are instrumental in showcasing our event and our performers at their absolute best. Please feel free to contact me if you have any questions regarding our experience with *PRI Productions*.

Sincerely,

Gayle L. Hart, CFE
Vice-President of Marketing

The Jacksonville EXPO CENTER ® at the Fairgrounds