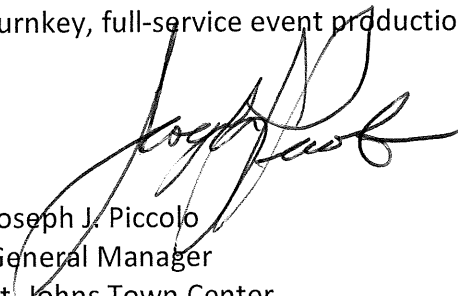




To Whom It May Concern:

It is my pleasure to recommend the concert production services of PRI Productions. The company has been our partner in several high capacity, multi-stage productions through the years, and is our preferred provider of such services.

Loading in and out for complex and large scale events while maintaining an open and safe shopper experience at our mall, has proven to be a very challenging task for production vendors we've done business with in the past, but PRI Productions pulls it off with ease. The company's capabilities and resources for crowd management, seating, stage design and build-out makes them the perfect choice when you need a partner for turnkey, full-service event production.



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